



RESIN8™

THE NEXT STEP IN INNOVATION

BUILDING A *Better Bathware* INDUSTRY

THE NEXT STEP IN INNOVATION

Enhanced with **Resin8™**

American Bath Group is Building a Better Bathware Industry, and we're doing this by driving innovation, pursuing operational excellence everywhere, and focusing on the experience. We've been looking at components of our products that no one has even thought about before. Now, we're back with something new - Resin8.

Like AcrylX and ArmorCore, we've targeted an aspect of the product that is often overlooked but vital in the production of quality bathware. Resin8 is a proprietary enhanced-resin formula that provides markedly increased attributes to our product. Exclusive to American Bath Group, it has been tested and perfected over several years and is now ready for use across our products.



ArmorCore™

Exceptionally
Strong Center



AcrylX™

Durable
Superior Finish



Resin8™

Reinforcing
Layers

American Bath Group **Product Strength**

American Bath Group's product's strength comes from its components. ArmorCore creates the strong center, protected by layers of reinforcement, and finished with AcrylX applied acrylic. Resin8 enhanced resin targets those reinforcing layers.

29%*

STRONGER

Increased
Tensile Strength

63%*

**MORE
FLEXIBLE**

Increased
Flexibility

62%*

**MORE
RESILIENT
TO IMPACT**

Increased
Elongation

*When compared to previously used resin



BUILDING A *Better Bathware* INDUSTRY

americanbathgroup.com

ABGR8.2-Dig-11272018