

RESIN8[™] THE NEXT STEP IN INNOVATION

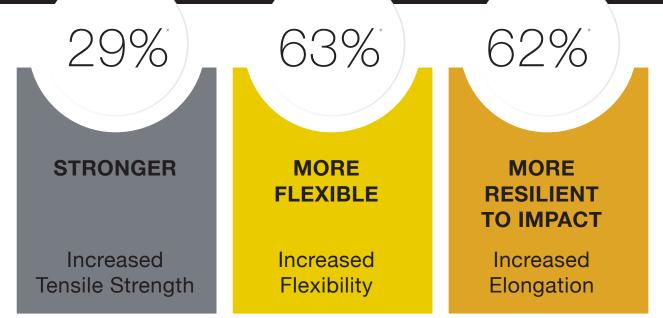


THE NEXT STEP IN INNOVATION

American Bath Group is Building a Better Bathware Industry, and we're doing this by driving innovation, pursuing operational excellence everywhere, and focusing on the experience. We've been looking at components of our products that no one has even thought about before. Now, we're back with something new - Resin8.

Like AcrylX and ArmorCore, we've targeted an aspect of the product that is often overlooked but vital in the production of quality bathware. Resin8 is a proprietary enhanced-resin formula that provides markedly increased attributes to our product. Exclusive to American Bath Group, it has been tested and perfected over several years and is now ready for use across our products.





*When compared to previously used resin



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